



VASECTOMY WITHOUT BORDERS

BERGSTROM
FOUNDATION REPORT



Table of Contents

Executive Summary.....	2
Introduction to the VWB Report.....	3
Silo 1: Institutional Alliances	4
Silo 2: Demand Generation and Public Education campaigns.....	4
Silo 3: Training and Support for Vasectomy Providers.....	4
Silo 4: WVD Events	4
Country by Country Report.....	5
Host Country: COLOMBIA.....	5
2nd WVD International Seminar on Vasectomy and Sexual and Reproductive Health:	12
Vasectomy-athon 2019.....	13
MEXICO	15
ECUADOR	17
BRAZIL.....	19
HAITI	21
GUATEMALA.....	22
VENEZUELA.....	23
PERU	24
UNITED STATES	25
BOLIVIA.....	26
BELIZE, BARBADOS, TRINIDAD AND TOBAGO and GUYANA.....	27



Executive Summary

In the spirit of this year's theme, Vasectomy without Borders, WVD 2019 reached throughout the Americas, and beyond, to build bridges, share knowledge, work collaboratively and promote cross cultural communication to inspire an equitable and more compassionate masculinity, while increasing male participation in their own, and their families, sexual and reproductive health. Our movement celebrates the courage and conviction of families who cross physical borders as well as those who overcome psychological and emotional ones so that their children's lives might be better than their own. Using film, interactive storytelling and media technology, we generated dialogue, increased demand and facilitated access to skilled vasectomy services in over 30 countries.

In 2019, we chose Colombia as our headquarters and Profamilia as our principal in-country partner. As leaders in sexual and reproductive health, Profamilia sets a global standard of excellence in service provision. Together we organized an international symposium with experts and leaders from five countries and three continents, we produced street theater in malls and markets and brought our vasectomy tour to the country's nine largest cities. We facilitated **1,813 procedures, more than 3 times the 500 we had set as our target goal.**

We also supported activities in 18 other Western Hemisphere nations, 5 in Africa, 3 in Europe, 5 in Asia, as well as Australia and New Zealand, and connected with nearly 1,300 participating providers in 50+ countries. The numbers are still coming in, but we know we **inspired over 12,000 vasectomies in the Western Hemisphere including 8,529 in Mexico alone.** In the region, we worked with Ecuador's MoH to establish new medical and social norms for vasectomy, we held a mini-WVD event in Haiti and helped train 30 South American providers. Worldwide, we initiated a dialogue between clients in India and their counterparts in Australia, started a WVD program in the Philippines and launched the year's global celebration from a clinic in Uganda.

While we are proud of our numbers, WVD is a family planning movement grounded in conscious communication and in 2019, with a brilliant team of Colombian filmmakers and media artists, we produced over 40 videos, created dozens of memes, and released a new animation to educate young men about a wide range of family planning options. Building on our commitment to innovation, we made two new V/R videos - one to educate the general public about the procedure and a second to thank the men who chose a vasectomy despite deep seated myths and misconceptions. We distributed this content on major social media platforms and offered our media assets free of charge to all our partners.

The timing this year was challenging. With massive social unrest in Chile, Bolivia, Haiti, Ecuador, Peru and, ultimately, Colombia itself, some of our plans had to be curtailed and some even suspended. Notwithstanding, as you'll read below, the overall impact of WVD in the region exceeded expectations, while laying the groundwork for future growth. Certainly, our ambition to make a significant and measurable difference on the planet inevitably exceeds our capacity, but the relationships we establish plant seeds for future growth.



To that end, we are already leveraging 2019 successes for our 2020 calendar. This coming March, WVD travels to Ecuador to train 3 providers, perform 100 vasectomies and help set in motion a mobile vasectomy program for our partners at CEMOPLAF. In Haiti, we are applying for a three-year grant to establish a sustainable program with UNFPA. In Brazil, following October meetings with the nation’s Ministry of Health, we are developing a 3-year program that will expand vasectomy services throughout the country.

Now more than seven years in, WVD is no longer just a public health program or a once a year event, but an ongoing movement whose purpose is to build virtual, and real, communities of men and women, doctors and sexual and reproductive health advocates, institutions and storytellers, all committed to imagining and manifesting a better future.

As summary of VWB 2019 results, you’ll find a summary chart of vasectomies and CYP’S achievements in the targeted countries. For a full review of results against goals, please review each country’s description.

Country	Targets 2019	Results 2019	CYP’S	Donor per cost CYP’s
Colombia	500	1813	16.860	\$0.22
Haiti	50	52	483,6	\$0.22
Mexico	8000	8529	79319	\$0.22
Venezuela	100	51	3264	\$0.22
US	1000	1083	483	\$0.22
Peru	100	10	93	\$0.22
Guatemala	100	247	22.971	\$0.22
Bolivia	100	71	660.3	\$0.22
Brazil	100	63	585.9	\$0.22
TOTAL	10550	11919	110,846	

VWB Report

World Vasectomy Day organizes its campaigns around four distinct ‘silos’ or categories. Each of the silos - institutional alliances, demand generation and public education campaigns, training and support for vasectomy providers, and the WVD event itself - serve as organizational containers for the activities that are required for building sustainable and scalable vasectomy programs. In our report we present commitments as well as the results for each country, silo by silo.

As you’ll note, in some countries, such as Colombia, our 2019 host, we performed multiple activities in each category. In others, we only had the resources to begin establishing a relationship that we hope will expand in the coming years.



Silo 1: Institutional Alliances

WVD collaborates with institutions from varying sectors of society to increase our overall immediate impact and to create networks that allow for sustainable and scalable growth. These institutions come from the public sector, academia, private organizations, non-profit public health groups, and likeminded NGOs. We train members of each institution, share content and offer training. Our hope is that the institutions themselves make male engagement in sexual and reproductive health a priority going forward.

Silo 2: Demand Generation and Public Education campaigns

Working with both national and international filmmakers, coders and media activists, every year we produce new films, animations, memes, infographics and blog entries. We collaborate with ‘influencers’, public health advocates, artists and storytellers to spread the word as far and profoundly as possible and we travel city by city in a nation-wide road trip to meet directly with men and women. We use art, theater, film and virtual reality to make the experience entertaining, informative and transformational.

Silo 3: Training and Support for Vasectomy Providers

Recognizing that a vasectomy program will only succeed to the extent that its providers offer excellent service, we organize webinars, seminars, international exchanges, capacity building programs, including supply chain support and hands on training led by some of the world’s most dedicated doctors. Given the sensitive, and highly personal nature of a vasectomy, the quality of the service will have a huge impact on a program’s success. It takes 100 satisfied ‘customers’ to launch a new vasectomy program, it takes just a failure or two to undermine its appeal.

Silo 4: WVD Events

Over the course of the year WVD organizes a series of mini-events, training programs and webinars that all lead to the World Vasectomy Day global celebration held every November. WVD is no longer just a day, but a week long program that includes an International Symposium, a 3 day vasectomy-athon and the actual all day WVD interactive media experience highlighted by over 30 conversations and exchanges with doctors, clients, families, activists and family planning leaders from nearly every time zone.

In media terms, WVD is referred to as a tent pole event that attracts audience and media attention. It is our goal to transform participants into activists. We witness the lasting impact of WVD in Mexico, where the numbers keep going up despite no new investment in demand generation. Indeed, as our presence there diminishes, the MoH and its doctors have taken the lead.



Country by Country Report¹

Host Country: COLOMBIA

Key Activities and Accomplishments

We organized a nationwide 9 city road trip, supported doctor training for 25 urologists, produced a 4-day vasectomy-thon and created dozens of Spanish language films, animations, V/R and memes.

Primary Institutional Partner: Profamilia

Secondary partners: The Ministry of Health and the University of the Andes

Number of vasectomies: 1813

Number of virtual vasectomies: 1128

Next step: Sustain growth, increase institutional alliances, work more closely with the MoH.

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
Demand Generation and Public Education	500 men sign up for vasectomies in Colombia as a result of the Champions Campaign.	1813 men had a vasectomy for WVD.	363%
	100 men and women change their knowledge and attitudes towards vasectomy as a result of the Demand Generation Campaigns.	Profamilia and WVD developed a research survey to explore knowledge and beliefs towards vasectomy in Colombia. A second survey will be developed in 2020, to identify the WVD impact in 2019.	50%
	100 million online impressions in Colombia, and 50 million online impressions around the world.		
	500 event attendees at the Nationwide Road Trip.	5000 people approx. were impacted directly by our events in 9 cities.	1000%
	100 Virtual Clinic participants	1200 people had a virtual vasectomy.	1200%
	15% improvement in the number of men and women who are aware that vasectomies are a safe family planning method.	Among the 1200 people who had a virtual vasectomy, 80% expressed a positive impact and more awareness in terms of vasectomy.	500%
Training and support for vasectomy providers.	Each doctor performs 20 vasectomies / per day x 2 days	WVD International doctors performed 148 vasectomies.	74%

1. Institutional Alliances²

As well as a partnership with Profamilia, Colombia's leader in sexual and reproductive health, we established agreements with 100 diverse public and private institutions, including Ministries of Health and Defense, the

¹ See Appendix 1: VWB activities and results summary

² See Appendix 2: Database of our institutional partners in Colombia



Colombian Military Forces, the University of the Andes, the Society of Urology, Governors, Mayoral offices and local Health Secretariats.

Profamilia - Colombia's principal ally



In 2019, it was our collaboration with Profamilia Colombia that enabled this year's success. During the eight months of preparation, we had direct and continuous contact with virtually their entire organization and we worked together on almost every single aspect of the event. We shared outreach campaigns to promote demand, we designed and implemented both non-traditional and traditional media campaigns, we strategized our advocacy campaigns, we developed training protocols for their 25 staff urologists, we organized webinars and meetings to introduce our model to Profamilia's 1400 employees and we activated mini-events in 9 cities and at over a dozen Profamilia clinics. In summary, it was the best of each organization working together - Profamilia's legitimacy, experience, and excellence in sexual and reproductive health and WVD's creative capacity and media resources - that made WVD 2019 our most ambitious and satisfying year ever.

Adhering to the organizing principle that institutional alliances ultimately determine our capacity to succeed, we reached to other organizations. These include:

Public sector support

Scaling up a project requires the support and ultimately, the participation of public institutions. To that end we reached out, both to the Ministry of Health and the Ministry of Defense and their entire Military Forces. It is worth noting that this was the first time that a military have openly embraced the principles and objectives of WVD. Their 'stamp of approval' was hugely important in allaying myths and misconceptions surrounding the impact of vasectomy on traditional notions of masculinity.

- Colombian Ministry of Defense and Military Forces
- Colombian Ministry of Health
- Local public health offices in nine cities in Colombia.
- Mayor Offices and Governor Offices.



Public health institutions

- Colombian Society of Urology (SCU), the Association of Clinics and Hospitals of Colombia (ACH), the Colombian Association of Insurance companies publicized WVD materials and promoted vasectomy at the national level.

Academic Institutions

- Faculty of Medicine at the University of the Andes
- Universidad del Bosque

2. Demand generation and public education³

To enhance demand in Colombia, we worked with a small team of filmmakers, journalists, designers and ICT specialists. We engaged journalists, artists, and social media influencers to become leaders of our movement and planned and organized the following events and productions:

- Webinars
- Audiovisual content
- Nation-wide road trip with a PR van
- Social Media strategies
- Virtual Vasectomy Clinic
- Lectures and public presentations
- Public Relations and Media

Webinars

- **Webinar with Forolac** [“Vasectomy Without Borders. World Vasectomy Day 2019.”](#)

The June 7th webinar, launched a hemisphere wide conversation on vasectomy and male sexual and reproductive health with experts from DKT Mexico, Profamilia Colombia, Profamil Haiti, Laval University of Quebec and Plafam Venezuela. With an audience of 50 people, WVD announces the 2019 "Vasectomy Without Borders" campaign.

Audiovisual content

³ [See Appendix 3](#) Demand Generation Videos



- We developed video series around the campaign theme, "*Vasectomy gives you the power to...*", which emphasizes the male responsibility.
- *The ten minute* campaign demonstrated the simplicity of a vasectomy by comparing it to other activities that take ten minutes (like eating an ice cream cone).
- Dozens of *'testimonials'*.
- "Get in the Game" An innovative animation to educate men about all the major contraceptive options.

Social media influencers

In total, we convinced **six of the most recognized influencers** in the country to join our campaign, including two who actually got their vasectomy and all who produced videos. Between all six, we reached over 5 million people.

Social Media Influencers for 2019:



Daniel Samper Ospina, Colombian recognized journalist, political comedian and youtuber

- 600,000 followers on Facebook
- Video Link
- <https://www.facebook.com/DanielSamperO/videos/2227308410897900/>
- Views on the Video: 400,000 (Facebook and Youtube)
- Shares: 2.3 K
- Comments : 595
- National Tendency on Twitter: #Unavasectomiapara
<https://twitter.com/hashtag/unavasectom%C3%ADapara?vertical=default&src=hash>



Alejandro Riaño, Colombian most recognized comedian



- 829,000 followers on Instagram
- Video Link: https://www.instagram.com/p/B5HEu_Dg5Jk/http://co.mmi.com/visor.php?tipo=tv&id=TVRRMk1EST0=&zona_id=5&p=2019&mes=11
- Views: 224,288
- Comments: 363

Titan Mejía and Maleja Restrepo, couple of Colombian famous Youtubers

- 429 followers on Youtube
- Video Link: <https://www.youtube.com/watch?v=rHI8I5-G-0A&t=573s>
- 158,325 views
- 363 Comments

Antonio Casale and Nicolás Samper, soccer most influential journalists in Colombia

- 1,12 M followers
- Videos Links: <https://twitter.com/casaleantonio/status/1195516541082783744>
- <https://twitter.com/casaleantonio/status/1195136961859731456>
- <https://twitter.com/casaleantonio/status/1194718346987655169>
- 30,000 views
- 100 Comments

Public relations and Media⁴

We generated free press through traditional outlets, as part of our 9 city media tour.



- Reached 3 million people in the country.

⁴ See [Appendix 4: PR and Media](#)



- Generated \$590,000 worth of free press
- 130 media - tv, radio, press - impacted nationally

Nationwide roadtrip "Van-ectomy without Borders."

We conducted a 9 city nationwide educational and promotional tour for which we presented multiple artistic events and connected directly with over 50,000 individuals. To overcome standard myths and misconceptions, we developed a V/R virtual vasectomy clinic, offered counseling sessions to the general public and set up public screenings with our films. Traveling in our 'branded' van with provocative logos from WVD, Profamilia and DKT, we stopped in rural and urban environments throughout the country, once again demonstrating that there is nothing as powerful or as compelling as face to face communication.



- 90 Vox pop/interviews with passers-by in 9 cities of Colombia
- 50000 people impacted
- 500 Sexual and reproductive health counseling sessions at WVD-Profamilia stands
- 22 Artistic and entertainment activities

Virtual Vasectomy Clinic

Our virtual vasectomy clinics, offered at all of our activities, proved to be an extremely effective tool in changing perceptions of men, women, and young people.





- We offer over 1250 virtual vasectomies that lead to nearly procedures.

Male and Sexual and Reproductive Health Fair

On November 17th in the Parque de Los Novios in Bogota, we organized recreational, counseling, pedagogical, sports and artistic activities and directly connected with approximately 700 people.



3. Training and support for vasectomy providers and Provision of Vasectomy

Virtual Training

Unlike some of the other countries we've worked in, Colombia in general, and specifically Profamilia have extremely skilled urologists who provide top notch vasectomies. Nevertheless, until 2019, they had not adopted the electro-cautery technique which, can lower failure rate by almost 50%. In preparation for WVD, Dr. Michel Labrecque supervised virtual training with 25 urologists and by November Profamilia's urologists were able to use electrocautery.

Training and support for vasectomy providers in 4 cities

One disappointment in Colombia was a late 2018 ruling by the MoH that denied non-urologists the legal right to perform vasectomies. For us, this meant that three of our most experienced trainers, regular partners at previous WVD events, were not able to train doctors or do vasectomies themselves. Our attempt to advocate for a change fell short, but we remain committed to that issue going forward.





- Dr. Michel Labrecque oversaw the training of 25 Profamilia urologists
- Training sessions between WVD international doctors and urologists of the Colombian Military Forces took place in Bogota and Medellin.
- Medical exchanges between WVD international doctors and Profamilia clinics in Cali, Ibagué, and Medellin.
- [Webinar](#): No Scalpel Vasectomy with Dr. John Curington

4. World Vasectomy Day 18-22 November

Our annual World Vasectomy Day celebration takes place each year during the 3rd week of November (the week before Thanksgiving). During the week event, we offer free high-quality vasectomies in our host nation and encourage doctors and partners throughout the planet to do the same. At present, we are nearly 1200 registered providers in 40 plus countries.

During the actual day-long celebration, always scheduled for Friday, we connect to the world via either a single live-stream or a series of Facebook Live sessions. These include live interview in studio), virtual dialogues with strategic partners throughout the world, pre-recorded conversations and previously produced content. Participants include vasectomy providers, leaders in family planning, representatives from public health institutions, men who have gotten a vasectomy and some at the very moment they're getting one. We also connect with female partners, sexual and reproductive health activists, journalists, artists and social organizations.

By creating a public event, itself a provocative gesture, we generate enormous media attention and help inspire thousands, if not millions, of conversations. Using the latest interactive media and traditional *storytelling*, WVD links doctors to doctors and the host country to colleagues from around the world. We increase global awareness of the benefits of male contraception and link the conscious and loving act of choosing a vasectomy to a broad range of issues such as gender equity, migration, masculinity and the environment.

2nd WVD International Seminar on Vasectomy and Sexual and Reproductive Health⁵:

On November 18th, together with Profamilia and the University of the Andes, we organized the second international seminar at their prestigious Medical School. During the all-day event, we inaugurated WVD 2019, handed out six awards for excellence and listened to presentations by experts from 3 continents. In addition, we presented a parallel media workshop with film students from Uganda and Colombia, during which time we create an innovative crowd-funding campaign.

⁵ See [Appendix 5](#): Memories on the International Seminar

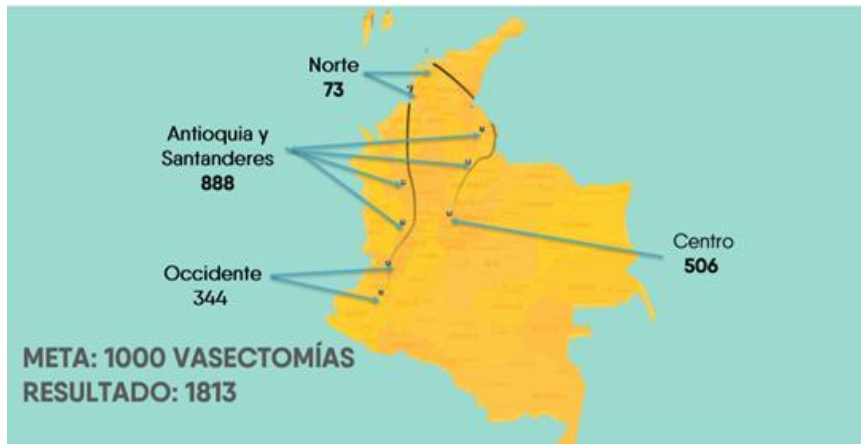


- 21 panelists from Canada, United States, Mexico, Colombia and Spain gave presentations.
- Six WVD Awards are handed out, including Lifetime Achievement, Doctor of the Year and Vasectomy Acceptor of the year.
- We offered an Interactive Media Workshop for 15 film students from Uganda and Colombia.
- We brought together representatives from both public and private sectors to discuss male engagement in sexual and reproductive health in Colombia and the continent.



Vasectomy-athon 2019

Another essential component of WVD is the offering of free vasectomies in our host country performed by our international experts, usually in conjunction with local providers. We call this three-day event a "vasectomy-athon." In each instance, we set out to achieve the target numbers of vasectomies. The number is determined by our partners from the host country. In Colombia, despite a nationwide strike the day before the actual global event, we still surpassed our target number by 250%!



- International urologists performed 148 vasectomies in Bogota, Medellín, Ibagué and Cali, including over 75 soldiers.
- Colombians did an additional 1813 procedures.
- More men chose to get a vasectomy in the weeks that followed our event, and Profamilia surpassed its goal of 20,000 procedures for the year.

World Vasectomy Day Event⁶

The actual World Vasectomy Day celebration, held at Profamilia's main clinic in Bogota, was a huge success. WVD Africa representative, Sheila Gabeya, inaugurated the event from a Marie Stopes clinic in Kampala, Uganda where 25 men choose to get a vasectomy as an act of love for themselves, their partners and the future of the planet. As we prepared for our day, a Ugandan band and dance troupe serenaded us from the streets of Kampala. The African beat was picked up by a local Latino group in Bogota as we initiated the day's activities. For next 6t hours there were conversations with over 40 individuals from 15 different countries with topics that included, 'what is a vasectomy?', 'to gender dynamics', the impact of vasectomy on the environment and the future of male contraception.

⁶ See [Appendix 6](#): WVD Global Event Conversations



- Facebook Live garnered 3009 views.
- There were 40 conversations with individuals and institutions including New Zealand, India, the UK, Guatemala and Venezuela.
- Over 40 vasectomies were performed by the network of international and Colombian urologists at the Pilot Clinic in Bogota (where we hosted the global celebration).

MEXICO

Key activities and accomplishments:

We produced a new video to promote participation by the doctors, invited two leaders in family planning to Bogota for our seminar, produced a new promotional video, developed the concept for a Center for Excellence in Vasectomy and invited 3 Mexican doctors to train in electrocautery technique in the US and Canada.

Primary Institutional Partner: Centro Nacional de Equidad de Género y Salud Reproductivo (CNEGSR)

Secondary partners: DKT Mexico and Pop Council Mexico

Number of vasectomies: 8,529

VWB proposal vs. 2019 results in Mexico

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
VVD Event	8,000 vasectomies as a result of partnerships with CNEGSR and DKT.	8,529 vasectomies are completed	107%



1. [Institutional Alliances](#)

Centro Nacional de Equidad de Género y Salud Reproductiva

During an August visit, Stack met with Act. Yolanda Varela Chavez, Director of Family Planning for CNEGSR and Dra. Karla Berdichevsky, Executive Director of the Centro Nacional de la Equidad de Género y Salud Reproductiva (CNEGSR), the Ministry of Health. Despite having suspended over 2 dozen programs inherited from the previous government, the new administration (in power beginning in 2019) agreed to continue including WVD on their annual public health calendar.

- Actuarial Yolanda Varela Chavez presented keynote speech at the November 18th symposium.
- We produced a working document that helps structure a possible Center of Excellence for Vasectomy and Male Sexual and Reproductive Health in Mexico.
- Over 300 MoH doctors participated.

DKT Mexico

In 2017, when Mexico was our host nation, DKT Mexico was the principal partner. Beginning in 2018, DKT began providing vasectomies to its clientele and are now doing between 40 and 50 procedures a month. As part of the Vasectomy without Borders campaign, DKT offered family planning services, including vasectomy services, to Central American refugees.

- The week of November 18-22nd we organized vasectomy service programs in Mexico City and on the US border in Tijuana.

PopCouncil

In our effort to acquire data for an evidence-based approach, we worked with Pop Council Mexico to develop a series of research protocols to be implemented, first with the Ministry of Health in Mexico, and then elsewhere in the region and beyond. These protocols were shared and developed during the week of WVD with Isabel Vieitez, Pop Council's Mexico Country Director.

- We contributed to the design of a 5-page survey that will be utilized both in Mexico and eventually for other countries.
- Dra. Isabel Vieitez presented results from the 2017 study as part of Symposium.

Support of Public Health Institutions

We have seen how men who have a satisfactory experience with their vasectomy make excellent champions, but in Mexico we are also witnessing how institutions that have a positive experience with WVD, convince other institutions to join as well. Case in point - after three years working with WVD, the Centro de Salud (CNEGSR) convinced Mexico's two other major public health providers, Institute for Social Security and Services for State Workers (ISSSTE) and the Instituto Mexicano del Seguro Social (IMSS) to participate.

2. [Demand Generation and Public Education](#)

In 2017, we produced an enormous volume of audio-visual material in Mexico, much of which is still relevant and easily, and affordably, re-purposed for 2019. This makes our original investment in WVD even more cost effective. The head of Family Planning asked if we can [produce a video](#) for the doctors.



3. Training and support for vasectomy providers

Mexico has extremely skilled providers, but the providers have not had access to electrocautery. In 2019, two doctors traveled to Canada to receive NSV training from WVD Dr. Michel Labrecque and one traveled to Florida, to work with Dr. Doug Stein.

4. WVD Event

Enthusiasm for WVD continued to grow in Mexico despite a change in government. Driven by extremely dedicated and conscientious providers and public health administrators, the numbers for the event continued growing. Mexico remains our most active and creative partner and leaders in vasectomy, both in the region and the world.

- Mexico’s public health institutions completed a total of 8436
- As part of the event, 31 vasectomies were done by DKT on the border and 62 in the capital.
- We arranged Facebook live communication with DKT representative in Tijuana.

ECUADOR

Primary Activities and accomplishments:

We produced a mini symposium in Guayaquil, trained 3 doctors in NSV and participated in nationwide media campaign

Primary Institutional Partners: Ministry of Health, CEPAM and CEMOPLAF

Number of vasectomies: 96

Next steps: We are organizing a second training program to coincide with the International Women’s Day celebration from March 6-11.

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
Forge Partnerships	100 vasectomies during WVD 2019 as a result of a partnership with CEMOPLAF	96 vasectomies offered to men as a result of a partnership with CEMOPLAF, CEPAM and MoH.	96%

1. Institutional Partnerships

Centro Ecuatoriano para la Promoción y Acción de la Mujer - CEPAM

In early September, WVD traveled to Guayaquil, Ecuador to meet with CEPAM, the country’s IPPF affiliate. CEPAM does not have any clinics, but they offer capacity training and had recently signed an agreement with the government to increase vasectomy services. Ecuador has very few skilled providers and acceptance rate hovers at 1%. We agreed to work with CEPAM to organize, a training program and demand generation campaign in Guayaquil within the MoH from November 19-22. The goal was to do 50 vasectomies in 3 days and train 3 providers.

Centro Médico de Orientación y Planificación Familiar - CEMOPLAF



During the same trip, we also traveled to Quito to meet with CEMOPLAF, the largest provider of family planning services, including vasectomy, in Ecuador. The organization has 23 clinics scattered throughout eastern Ecuador, but only one part-time vasectomy provider. They explained that although there's no set rules, the standard in Ecuador, similar to Colombia, is to do vasectomies only in operating rooms and only by Urologists. This severely limits the number of cases they can perform. Because of social unrest, we decided to postpone a training event with CEMOPLAF until early March.

Ministry of Public Health

In Quito, we met with the director of Family Planning from the Ministry, Dr. Ana Bucheli. We committed to work together to draft new standards for vasectomy that will allow trained non-urologists, including 'midwives', to do vasectomies as well as permission to do the vasectomies in non-operating room facilities. This will not only substantially lower the costs of the procedure; it will make vasectomy more accessible to the general public.

2. Demand Generation and Public Education

We appeared on a series of television shows and radio program in Guayaquil to promote WVD. We did not launch a nationwide media campaign, as we only needed 50 clients for training purposes..

3. Training and support for vasectomy providers

Our two board members and medical advisories, Dr. Michel Labrecque and Dr. Esgar Guarin, traveled to Guayaquil from November 19-23. They trained two doctors who work for Ecuador's MoH:

- Dr. Elio Vitriago who is based in Guayaquil.
- Dra. Maria Isabel Hernandez Salcedo who is based in Quito.

On November 19th, they participated in a 'symposium' on vasectomy and male sexual and reproductive health organized by the MoH in Guayaquil.

4. WVD Event

We completed a training program, offered a three day 'vasectomy jornada', did over 50 vasectomies and participated in a mini symposium at the city's leading medical school.

Overall, 96 vasectomies were completed as part of WVD.

This breaks down as such:

- a. Dr. Labrecque and Dr. Esgard and their trainees complete 52 vasectomies as part of the training program.
- b. CEMOPLAF in Quito does 28 vasectomies
- c. Dr. Elio Vitriago did 9 vasectomies in Guayaquil the week after the training.
- d. Dra. Isabel Herandez did 7 vasectomies in Quito the week after the training.



Next Steps:

Both Dr. Labrecque and Dr. Guarin have committed to return to Ecuador in March to:

- To train 2 more providers
- To help complete 100 vasectomies
- To work with CEMOPLAF to set up a traveling clinic.
- To work with the MoH to continue developing ‘best practices’ norms for vasecto

BRAZIL

Primary Activities and accomplishments: We promoted vasectomies with private sector doctors in Porto Alegre and we secured a commitment from the MoH to develop a three-year program to expand vasectomy services throughout the country.

Institutional Alliances: Ministry of Health - Division of Men’s Sexual and Reproductive Health, Private sector doctors, DKT Brazil and UNFPA Brazil office.

Number of vasectomies: 63

Next steps: Draft a proposal to submit to the Ministry for a 3-year funding commitment.

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
Forge Partnerships	100 vasectomies as the result of partnerships with DKT Brazil and vasectomy providers to inspire vasectomies during WVD	73 vasectomies performed as the result of WVD partnerships and a commitment of the MoH to work in a 3-year proposal for Brazil.	63%

We spent a week in Sao Paulo and Brasilia, where we had the opportunity to meet with several leaders who work on male focused sexual and reproductive health programs, including the Ministry of Health, DKT and the UNFPA. We worked with 7 doctors from Porto Alegre who completed 73 vasectomies. There might be other doctors who participated, but we have not received confirmation.

1. Institutional Partnerships

Ministry of Health

1. Established firm relationship with the heads of male sexual and reproductive health in the MoH.
2. As a result we are currently developing a 3 year plan, including the first WVD pilot program in Brazil which will launch in 2021 and will be announced during WVD 2020.
3. We have had 2 follow up meetings since October to establish plans to bring WVD headquarters to Brazil.
4. Met with Dr. Danilo Luz, Coordinator of Men’s Health and Dr. Francisco Moreira da Silva, male engagement advisor, both of whom are the heads of MoH’s division of public health that is geared towards men.



The project will unfold over three years:

- Year 1: 2021
During year one, we develop the most effective messaging and audiovisual materials. We set up a program that matches the rules, laws and regulations for doing vasectomies in Brazil. We pinpoint skilled and interested doctors and connect with male champions. We secure a funding commitment from the country's public health system.
- Year 2 - 2022
We dedicate the year to creating and distributing audio-visual content to build demand and educate the general public. We train doctors, organize media workshops and then celebrate WVD with headquarters in a major Brazilian city.
- Year 3 - 2023
In the third year our focus is sustainability and scalability. We develop activities that assure that the program endures. We update media content, continue training medical staff, help the best vasectomy providers become trainers.

DKT Brazil

Met with Daniel Marun of DKT Brazil in Sao Paulo. They are Brazil's leading distributor for condoms. DKT Brazil participated in the 2nd WVD International Seminar.

Promundo

Organized a Zoom meeting with Dr. Miguel Fontes, Brazil country director for Promundo, one of the world's leading advocates for male engagement. December meeting with Brazil/US based Promundo to explore collaboration on the project in Brazil.

Private Clinics in Porto Alegre

We are going to produce a single week WVD activity in Porto Alegre as part of Father's Day. Goal is to do 100 vasectomies in a single day with 20 private providers.

4. WVD Event

Performed 63 vasectomies with 7 doctors during WVD.

Set up a conference call with Porto Alegre based urologist, Dr. Pires Batista, one of Brazil's leading private vasectomy providers.

We met with Dra. Julia Quirogra (assistant representative of the UNFPA mission in Brazil and Dra. Anna Cunha, special assistant. Intrigued by the event, they are interested in supporting the project, once the relationship with the MoH is established.



HAITI

Primary Activities and accomplishments:

From December 11-15, we re-purposed existing Kreyol language content, we produced 8 Kreyol language memes for distribution on major social media platforms, led a 3-day intensive workshop with 3 Canadian providers, and met with the country director for UNFPA.

Institutional Alliances: Profamil, Haiti, UNFPA

Number of vasectomies: 52

Next steps: Draft a proposal to submit to the UNFPA for a three-year funding commitment.

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
Forge Partnerships	1 doctor that performs 20 vasectomies / per day x 2 days as a result of strategic partnerships	52 vasectomies in 3 days were offered to men as the result of WVD strategic partnerships with University of Laval, Quebec, and Profamil.	131%
	Completion of first-step discussions towards an approximate 2020 clinic opening	Yves Sassenrath from UNFPA committed to present WVD 3-year vasectomy program in Haiti to the Canadian embassy's "Innovations in Health", that UNFPA is supervising.	100%

In late July, Jonathan traveled to Haiti to continue working with Profamil, the country's IPPF-affiliate and leading provider of family planning services. We initiated this partnership back in March of 2018 with support from FP2020's Rapid Response Mechanism. During our March 2018 mission we trained 3 doctors, performed almost 200 procedures - 112 in Cap Haitian and 84 in PaP, offered media training and completed production on 8 short videos. The same partners - WVD, Universite de Laval, and Profamil - agreed to a November WVD follow up mission in November. When massive social unrest strike in early Fall, the plans for our event are first suspended and then postponed until mid-December.

Despite continued uncertainty, we organized a mission to PaP from December 11-15th led by WVD's main trainer and medical advisor, Dr. Michel Labrecque from Laval University. He brought with him two skilled Quebec-based trainers.

They did 52 vasectomies.

1. Institutional Partnerships

United Nations Population Fund -UNFPA

We met with Dr. Yves Sassenrath, country director for UNFPA in Haiti. He agreed to present our project to the Canadian embassy's "Innovations in Health" that UNFPA is supervising.

Profamil Haiti

In the 3 days we were present in PaP, we completed 52 vasectomies. Profamil offered free vasectomies. We covered the costs for the media.



2. Demand Generation and Public Education

We did not have enough time nor resources to produce new content but worked with our design team in Bogota and created 8 new 'Kreyol' language memes to distribute on social media platforms.

3. Training and support for vasectomy providers

Dr. Michel Labrecque, Dr. Simon Plourde and Dr. Michel Dallaire arrived on December 11th. They offered a refresher course for 3 gynecologists who work for Profamil. We provided initial training to new doctor (recent college graduate).

GUATEMALA

Primary Activities and accomplishments:

We presented our project to Aprofam's administrative team and shared our content with their communication team. We helped them produce a promotional video, including covering the costs for professional sound recording

Institutional Alliance: Aprofam

Number of vasectomies: 247

Next steps: Continue relationship and explore collaboration with DKT Guatemala.

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
Forge Partnerships	100 vasectomies during WVD 2019 as a result of the partnership with Aprofam and DKT	Aprofam offered 247 vasectomies to men for WVD.	147%

In mid-August, we traveled to Guatemala to meet the leaders of Aprofam, the country's IPPF affiliate. At the time, the organization was operating with an interim President, but interest in WVD was high.

Aprofam committed to doing 400 procedures and we committed to share our Spanish language content. Over the next few months, we worked to adapt old content, and arranged to cover the costs of a sound engineer to document one of their pre-events.

1. Institutional Partnerships

Aprofam

Traveled to Guatemala City and met with Dr. Sergio Orosco and the Aprofam team.

We continued to support APROFAM and will as well continued to work with our primary sponsors, DKT, including DKT Mexico which oversees the program in Guatemala.

2. Demand Generation and Public Education

We provided Spanish language audiovisual materials to DKT Guatemala.

We arranged a webinar session with Aprofam to help produce innovative audiovisual materials.



3. Training and support for vasectomy providers

Arranged a webinar to train doctors.

4. WVD Event

APROFAM did 247 vasectomies.

We connected with Dr. Orosco and his fellow providers during the November 22nd event.

VENEZUELA

Primary Activities and accomplishments:

We shared all of our audiovisual content to help them build demand and connected with them live from their Caracas clinic on November 22nd.

Institutional Alliance: Plafam

Number of vasectomies: 51

Next: Social unrest makes direct intervention difficult, but we intend to expand our support in 2020.

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
Forge Partnerships	100 vasectomies / 1 week as the result of demand generation campaigns and a 5K crowdfunding campaign.	Demand generation activities and other strategies as organizing a 5K crowdfunding campaign weren't pursued because of the political and socioeconomic conditions of the country and the difficulties to communicate with Plafam, Nonetheless, we inspired 51 vasectomies as a result of the partnership with Plafam.	51%

A proposed trip to Venezuela to work with PLAFAM was cancelled due to social conflict. As a result, our plan to launch a Father's Day fundraiser was suspended and other activities were seriously curtailed. We were told by PLAFAM's executive director that as a North American NGO, our presence could cause problems.

Nevertheless, we continued sending content to PLAFAM to help build demand and during WVD 51 procedures were performed and a conversation between our headquarters and their clinic was shared live. We have now worked for four straight years with Venezuela and PLAFAM, and they continue to be loyal and dedicated partners to our project despite the obstacles they face.

Without our presence in Venezuela and extenuating challenges elsewhere, we fell short of our goal by 49 vasectomies and were unable to launch the crowd funding campaign. We offered free vasectomies to Venezuelan refugees as part of this year's program but failed to secure support in Colombia.



1. Institutional Partnership

Plafam

We shared all of our audiovisual materials and offered to make them relevant to PLAFAM context. We organized a live stream between the two countries. We included PLAFAM in our June webinar. We also invited PLAFAM to participate in our November 21st, medical training webinar.

2. WVD Event

51 vasectomies are done during WVD.

PERU

Primary Activities and accomplishments:

We present WVD to the major institution during a visit and discuss ways of collaborating more rigorously. We also share our WVD Kit and all the Spanish language content

Institutional Alliances: IMPARRES, PROMSEX, Ministry of Health - Reproductive health

Number of vasectomies: 10

Next steps: Develop a more country specific demand generation campaign

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
Training and support for vasectomy providers.	10 doctors receive a week-long training 100 vasectomies	10 Vasectomies are done. Despite having planned a weeklong digital training for 10 doctors in 2019, dates were moved forward to be developed in March 2020.	10%

We visited Peru in late June, at a time when social disruption hit Peru, and the government declared a high alert. Time passed, and we were not able to sustain a relationship nor achieve our goals. There were many reasons for the lack of success, but our own limited access and partnerships were primary drivers. Our plan is to keep pushing for deeper connections.

1. Institutional Partnerships

INPPARES is Peru’s IPPF affiliate and with 5 clinics scattered throughout Lima and 5 more around the country, they are the country’s largest family planning providers. In our meeting, we talk about capacity building and they ask if we can help train 5 providers. We don’t promise but commit to work with them to make it happen. That commitment remains.

Ministry of Health, Division of Reproductive Health In a meeting with Marysol Campos, we discuss training. They’ve set up a program for August 2019 and we offer to do a virtual vasectomy live from Canada to show the latest technique. Soon after the government shuts down and the training is cancelled.



Centro de Promoción y Defensa de los Derechos Sexuales y Reproductivos- Promsex is Peru’s leading family advocate and their director, Susana Chavez and program officer, George Hale, are interested in male focused programming, but they only work with grants and are not, at present, providing any medical services. Nevertheless, these are allies if, and when, we bring WVD here.

Reproductive Health Supplies Coalition -Forolac is a partner with the Reproductive Health Supplies Coalition and their director, Milka Dinev is based in Lima, Peru. She is not directly tied with service provision, but outreach to the FP community through her network is strong and we arranged to have them host 2 webinars.

2. Demand Generation and Public Education

We shared our WVD kit and offered all of our content for free but did not organize a proper media campaign.

3. Training and support for vasectomy providers

WVD forged a partnership with IMPARES and Peruvian Ministry of Health to perform the training. WVD will focus on conducting a training for 2020 and at present we are organizing a follow-up trip in mid-March.

4. WVD Event

INNPARES performed 10 vasectomies.

UNITED STATES

Primary Activities and accomplishments: In the US we work with individual doctors, 6 of whom are on our medical advisory board and are developing a google ad campaign to stimulate demand.

Institutional Alliance: We work directly with doctors and institutions such as Planned Parenthood Global and DKT International.

Number of vasectomies: 1052

Next: We are planning on bringing our headquarters to NYC and working towards a sustainable model with pop clinics.

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
Training and support for vasectomy providers.	1000 vasectomies as the result of WVD support for US based vasectomists.	224 doctors joined WVD and 1052 vasectomies were offered to men for WVD.	5.0

While we do not do a lot of US based activities, we work with over 200 providers in the country and the country continues to be our primary source for funding - both institutional and individual. The US system is



unique in that it’s almost entirely private. This makes building a base let alone a social movement, both more, and less difficult. On one hand, we have to engage doctors one at a time (unlike Mexico or Brazil, where hundreds and even thousands are part of a single system) or Canada which operates under a single payer program or even Colombia, where the vast majority of vasectomies are done under the ‘Profamilia’ roof. On the other hand, it can be easier, as each doctor has authority over his or her own practice..

1. Training and support for vasectomy providers

We organize a webinar to engage US doctors, including participating in global training programs. We inspired 224 US providers to join in 2019, an increase of 8%.

2. WVD Event

We surpass 1052 vasectomies, but are still counting.

BOLIVIA

Primary Activities and accomplishments:

We organize a virtual media training program with CIES staff and are preparing a trip to La Paz which in October when severe social unrest surrounding elections forces a cancellation.

Institutional Alliances: CIES

Number of vasectomies: 71

Next steps: We will continue working with CIES and pursue greater success in 2020.

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
Forge Partnerships	100 vasectomies during WVD 2019	Despite social unrest that impeded the development of WVD activities in Bolivia, 71 procedures were done.	71%

1. Institutional Partnerships

Clinica CIES - Salud Sexual Salud Reproductiva

Social unrest leading up, during and after elections forces the cancelation of Jonathan Stack’s trip less than a week before his scheduled trip. As things settle down, we will continue working with CIES to explore ways of deepening our presence in that country.

2. Demand Generation and Public Education

Media training program to develop audiovisual materials. The goal was to develop a campaign with CIES staff members. Regardless, we send WVD Kit to CIES to select materials to support their effort.



BELIZE, BARBADOS, TRINIDAD AND TOBAGO and GUYANA

Primary Activities and accomplishments:

We meet with heads of FP from each country and set modest goals, including distributing promotional materials through our WVD Kit.

Institutional Alliances: GRPA (Guyana Responsible Parenthood Association), BLA (Belize Family Life Association), FPATT (Family Planning Association of Trinidad and Tobago) and BFPA (Bermuda Family Planning Association).

Number of vasectomies: 0

Next steps: We are in dialogue to explore what can be done.

ACTIVITIES	2019 TARGETS	2019 RESULTS	%
Demand Generation	Distribute kits with demand generation and promotional printed materials to local IPPF affiliate organization	WVD Brochure with our toolkit was sent to our partners.	100%

1. Institutional Alliances:

In these four countries - Belize, Barbados, Trinidad and Tobago, and Guyana, we distributed media kits and had several phone conversations to begin building awareness. We shared our english language media content, arranged a webinar during which time we were able to connect with interested doctors. We know it's a long haul, but we will continue exploring ways to help these countries develop a vasectomy program. Our next step is to work with local partners and MoH representatives to encourage health fairs for men, including sexual and reproductive health.

Although there was stated interest in each country, getting a program off the ground is very expensive and in countries with such a small population, extremely challenging. We will continue to offer our services and support, as best we can, but we recognize that without institutional engagement, including each country's government, the obstacles will continue to present themselves.