



WVD ANNUAL REPORT 2021

www.wvd.org



EXECUTIVE SUMMARY: 2021

As WVD enters its 10th year, we have grown from a one day a year public health celebration that promotes vasectomy awareness and acceptance, to an ongoing movement with activities throughout the year. Our movement aggregates individual acts of positive male energy, and channels them towards progressive social outcomes that begin with male engagement in family planning. Our strategy is straightforward: build and support virtual, and actual, communities of families, doctors, sexual and reproductive health advocates, institutions and storytellers, all collectively committed to imagining and manifesting healthier families and a better future.

OBJECTIVES

Increase the number of vasectomies country by country.

Develop capacity building strategies including tools and training opportunities for vasectomy providers.

Produce educational media content in multiple languages.

Develop outreach programs to educate the general public about vasectomy and the importance of male engagement in family planning.

Implement social media campaigns on major platforms.

Work towards making vasectomy a topic covered by mainstream media.

A GLOBAL TEAM, A GLOBAL MOVEMENT

Managing a bold global movement that tackles as culturally complex an issue as vasectomy, with minimal resources, has required enormous energy as well as many adaptations and adjustments.

In 2021, with Covid interfering with normal travel plans, WVD, with the support of the Bergstrom Foundation, hired 5 regional program directors from Central America, South America, Brazil, Rwanda and Uganda to address the needs of our diverse community.

We also brought on two other regional program directors. Their primary responsibility was to promote social media and support and expand the WVD network in their base country, and where possible, in the region.

These regional directors worked to assure high attendance for our virtual events, greater engagement by medical students and the coordination needed to produce the very ambitious 24-Hour Global Conversation. We hope to rehire a few of the key directors for 2022, and to continue to build on that program.

THEORY OF CHANGE

What is our long-term vision?	P1: By inspiring men to share responsibility for family planning, we promote healthier families and a more just and equitable society.		
What changes are needed to accomplish that vision?	To increase men's responsibility in FP and SHR...		
	R1: FP organizations and MoH need to strengthen their institutional capacity to provide quality reproductive health care to men, more research on male engagement is required and more resources should be allocated by governments, donors and multilateral	R2: Narratives and gender norms around men need to shift so men see themselves as active and co-responsible agents for FP.	R3: Doctors need to be educated in the latest and best vasectomy techniques, so men have easy and safe access to FP and contraceptive methods

[View complete here](#)

WVD: SUMMARY 2021

We are a bold organization who believes that working with men in family planning requires innovation and creativity. Our virtual reality vasectomies, crowd created content and entertaining media assets all serve to engage with our audience and inspire participation.



In that spirit, in 2021, we undertook an 1,800-mile road trip from Iowa to New York to raise awareness about the simplicity, effectiveness and importance of vasectomy as a viable option for men and women whose family is complete. We partnered with WVD medical advisory -Dr. Esgar Guarin – and traveled with him and his wife and partner, Yiya Cuberos, in his 24-foot mobile vasectomy clinic covered with logos and web links. Vasectomies were done along the way; doctors were trained and information was widely shared. The trip helped kickstart our social media campaigns with support from our regional managers all contributing. With images and pictures of our mobile clinic shared across the internet, we passed 9,000 FB likes.

The trip culminated at New York’s Times Square for 24 straight hours. Media coverage generated from the trip led to positive articles in the *Guardian*, the *Washington Post* and now, an upcoming segment on the **Daily Show with Trevor Noah**.

Read [Univision](#) & [NBC](#) articles

[View Social Media Report](#)



We have long recognized that highly trained providers produce satisfied clients and that satisfied clients are the key to scalable vasectomy programs. Increasing the level of expertise of our participating providers is one of WVD's primary objectives and in 2021, we organized several activities to support this objective.





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In early November, 2021, we collaborated with MSI Bolivia's to carry out a week-long capacity building mission. The goal was to train four MSI Bolivia in-house providers who would return to the four major regions of the country prepared to do vasectomies on their own. Trainees were chosen through a competitive application process to attract the most motivated and talented doctors and all were brought to La Paz.

To gain professional competency, WVD's training missions insist that each provider works first with models and later with 20-25 patients. The initial requirement for a successful mission was a minimum of 80 men, so it was to our great surprise and satisfaction that within 72 hours more than 500 men had signed up for a vasectomy. With our two lead trainers, Dr. Michel Labrecque and Dr. John Curington - who arrived for the mission from Canada and the US - and the supervision and support of our director of research, Alison Hoover, 124 men received a vasectomy over 5 days. To reinforce their newly learned skills, in the weeks following the training program, the four doctors worked in pairs until everyone on the team had done 100 procedures each.

An important note, although they will continue to sub-contract some of the cases to outside urologists, the vast majority of the procedures will be done by MSI's own staff. This will lower the cost and increase demand. Furthermore, both the educational materials used to engage the public and internal systems put into place within MSI's highly effective 'call-in center', will serve the organization well as it works to sustain growth in male engagement in family planning in the coming years.

As well as direct training and mentoring such as in Bolivia, we offer virtual learning opportunities. This includes the Vasectomy Google Group, our most active support tool, with over 500 participating providers, many of whom are the most dedicated in the world. They share difficult cases and information on new strategies and techniques on an almost daily basis and are a valuable resource for younger, less experienced doctors who are able to interact with the more experienced members.

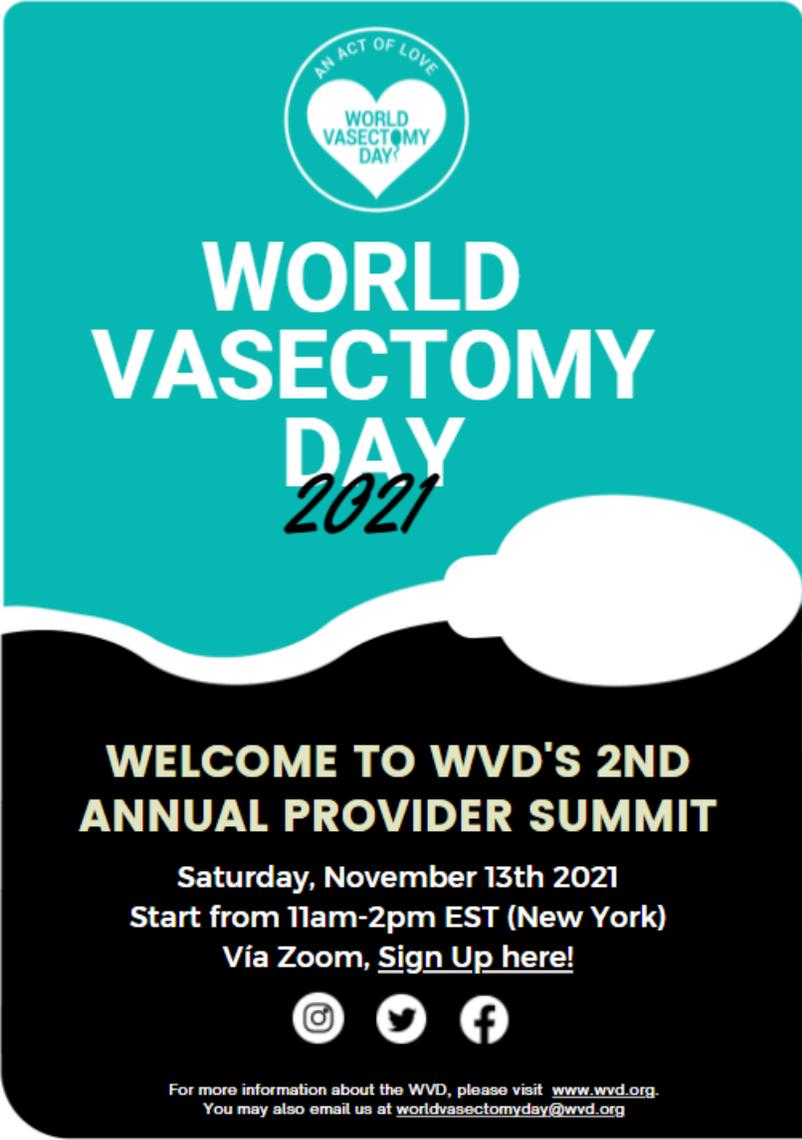
A new element of WVD's program, initiated in 2021, was a quarterly webinar series for participating providers. Offered in conjunction with Laval University in Quebec, we were able to provide CME ('continuing medical education' credits) for attendees. These hour-long sessions range in topic from the latest in technical developments to the certain ethical challenges associated with vasectomy. The workshops are led by some of the leading experts in the field with each session attracting between 75-125 attendees. In total there were representatives from 33 different countries.



All records of Lecture Series: <https://youtube.com/playlist?list=PLU7HRtMekli-BDfcmFYN1CXybuvhA9nBu>

The 4th and concluding webinar, our **WVD Medical Summit**, which took place on Saturday November 13th is the opening event of what has become World Vasectomy week. The Summit is a three-hour session for which providers can receive up to 3 credits and during which time we announce our annual WVD Awards. Presentations that day included new models for training, the myths and misconceptions about prostate cancer and vasectomy, and the introduction of a long term, non-permanent method for men, which is not yet on the market place.

Summit Provider: <https://youtube.com/playlist?list=PLU7HRtMekli-Yc807kpfaQ9ZQ-vFgKPHN>



The poster features a teal top section with a white heart logo containing the text 'AN ACT OF LOVE' and 'WORLD VASECTOMY DAY'. Below the logo, the text 'WORLD VASECTOMY DAY' is written in large white letters, with '2021' in a smaller, black, handwritten-style font. A white silhouette of a vasectomy procedure is shown on the right side, extending from the teal section into a black bottom section. The black section contains the text 'WELCOME TO WVD'S 2ND ANNUAL PROVIDER SUMMIT' in yellow, followed by 'Saturday, November 13th 2021', 'Start from 11am-2pm EST (New York)', and 'Via Zoom, Sign Up here!'. At the bottom of the black section are three social media icons: Instagram, Twitter, and Facebook. Below the icons, the text reads: 'For more information about the WVD, please visit www.wvd.org. You may also email us at worldvasectomyday@wvd.org'.

WORLD VASECTOMY DAY
2021

WELCOME TO WVD'S 2ND ANNUAL PROVIDER SUMMIT

Saturday, November 13th 2021
Start from 11am-2pm EST (New York)
Via Zoom, Sign Up here!

For more information about the WVD, please visit www.wvd.org.
You may also email us at worldvasectomyday@wvd.org

To effectively maximize our ability to develop sustainable programs, we emphasize strategic relationships with institutional allies. Key partners in this work include our principal sponsor, DKT, MSI Reproductive Choices, IPPF ACRO, Fos Feminista, Profamilia in Colombia, Reach a Hand in Uganda, ICFP and NSVSI (No Scalpel Vasectomy Surgeons of India). Working with institutions and advocates, we are able to increase our impact and support organizations who provide direct services.

Managing a large network of international, nation and regional NGOs, as well as Ministries of Health is one of our biggest challenges. To address this need, in 2021, we launched a [monthly newsletter](#) (August-December). The newsletter included articles about our work and interviews with some of our leading partners. Articles were written or researched by our network of regional coordinators to assure global representation.

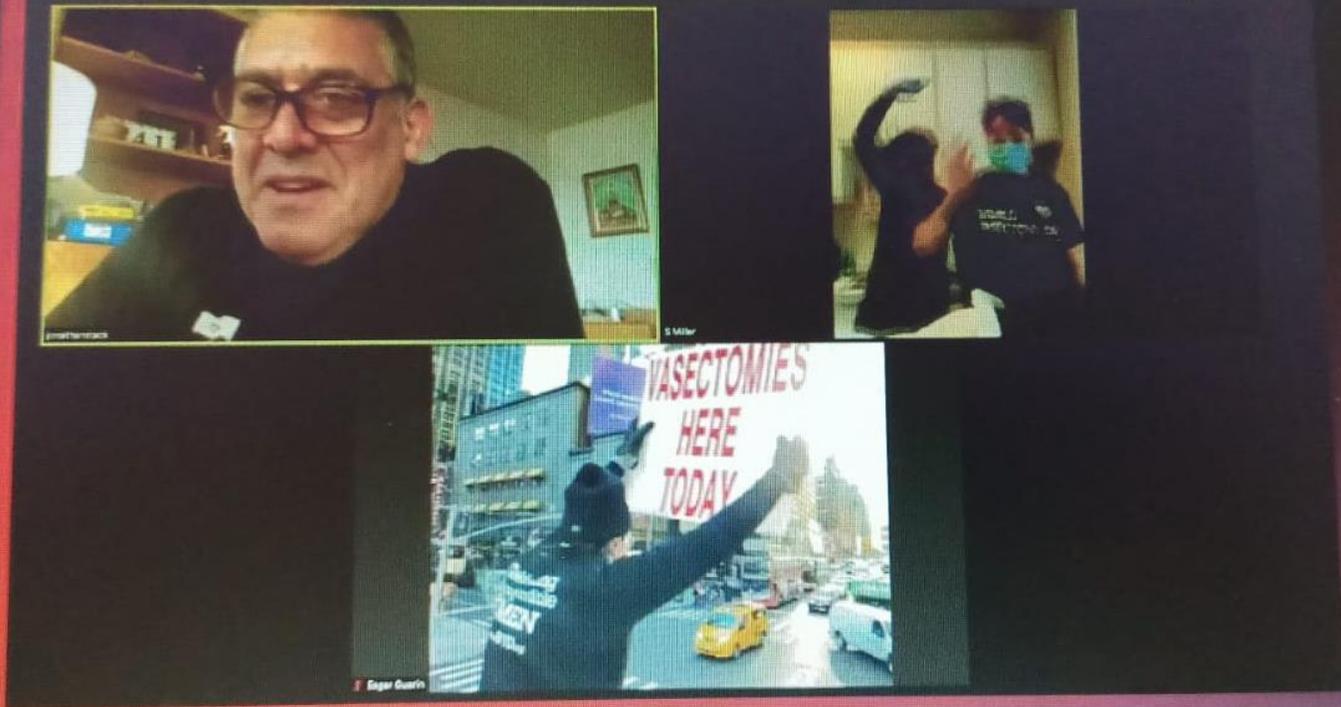
WVD has long recognized that women play a pivotal role in family planning decisions both as wives and partners and as health care providers. In February of 2021, we held our first WVD-International Women's Day event. The two-hour event included presentations by doctors, husbands and wives and leaders from WINGS in Guatemala and CEMOPLAF in Ecuador.

During our annual WVD week, we held two events that depend highly on the participation of these institutions. On November 17, 2021, the **WVD Symposium** celebrated its 4th edition in 2021. During the event we offered presentations by Promundo, Male Contraceptive Initiative and the International Consortium on Male Contraception (based out of Paris) and speeches by leaders of Fos Feminista, IPPF ACRO, the director of ICFP and the executive director of DKT. 121 attendees from 28 countries attended these three hour-long events.

<https://youtube.com/playlist?list=PLU7HRtMekli8VasAlJgSefZa1tqfKugeZ>

[View
International
Women's Day
Report](#)

WORLD VASECTOMY DAY 2021



24 HOUR LIVE STREAM HOSTED IN NYC

Every WVD, on the Friday preceding the Thanksgiving Day week, we hold our 24 hour Global Celebration. To assure that all time zones are able to participate, the program initiates Thursday evening at 5:00 p.m. (est) and continues until 5:00 p.m. on Friday. This year the event was produced, in part, from the mobile clinic, where it was strategically positioned in Times Square.

To deepen global participation and commitment, in 2021, we asked a different organization to host each hour. 113 people from 21 organizations contributed and over 500 people attended over the course of the day. As well as formal presentations, we took time to visit doctors in their clinics and meet with men and women who have chosen WVD to get a vasectomy.

Click on the following link to see some recordings of the 24h event:

<https://youtube.com/playlist?list=PLU7HRtMekli-hHiWPnXQZgAk0Lh3y6yz->

This year, we also invested resources and energy in cutting edge research. Led by Alison Hoover, WVD's Research Director and Ana Cecilia Vazquez, MSI Bolivia's country director, we are undertaking an IRB approved research project. The objective is to begin to better understand the motivational and decision-making process for men who choose a vasectomy. A [preliminary paper](#) has been written and is currently circulated for review.

Despite continued challenges posed by the worst pandemic in a century, the number of vasectomies inspired by the WVD event continued to grow in 2021. Yes, there were countries or parts of countries that had de-emphasized or entirely canceled what are considered 'elective' procedures' such as vasectomies, (examples include India and Indonesia), but there were other countries where the ability to provide a vasectomy in a non-hospital setting resulted in an actual increase of acceptance. For example, Guatemala, WINGS, shared that in 2021 they had done more vasectomies than tubal ligations.

To kick start the WVD celebration in Mexico, 400 doctors participated in an early November event aimed to increase demand and expertise. Enthusiasm was higher than ever with over 108 doctors participating in three competitions - for best meme, best TikTok and best short video. Success was reflected in numbers of men getting a vasectomy which grew to their highest in history with over 9,141 over the course of two weeks.

Clearly, when a country's public health system embraces our program, the results are most impressive. Just as exciting, increases were noted not just during the WVD celebration, but throughout the year. To that end, the Centro Nacional De Equidad de Género (CNEGSR) did 4,212 vasectomies during their recently created Father's Day Vasectomy campaign and surpassed an annual total of 37,000 vasectomies, the most ever. To give perspective, when we arrived in 2016, they did only 16,000 and in 2020, they were at just under 23,000.

In addition to the public sector, we see new engagement in both the private sector and the NGO world. In 2019, our partners at DKT Mexico added vasectomy to their basket of family planning services and in 2021, accomplished 1,104 vasectomies, with 213 during the month of November alone. In addition, WVD medical advisory board member, Dra. Eloisa Gonzalez did an additional 71 vasectomies in her private clinic as part of WVD. We have not kept track of other private providers but we suspect their numbers have increased as well. It has not been a quick or easy road, but with more participation by more doctors, more institutions and more families, World Vasectomy Day enters its 10th year with confidence and clarity.

Country	Estimates 2021	Completed 2021	Differential	Estimated CYPs per Country	Completed CYPs Per Country	Differential CYP
Australia	250	373	123	2500	3730	1230
Argentina	20	12	-8	200	120	-80
Bolivia	250	903	653	2500	9030	6530
Brazil	200	78	-122	2000	780	-1220
Canada	1000	1273	273	10000	12730	2730
Chile	25	25	0	250	250	0
Colombia	1000	1783	783	10000	17830	7830
Costa Rica	4	2	-2	40	20	-20
Ecuador	200	221	21	2000	2210	210
Ethiopia	10	0	-10	100	0	-100
Germany	20	25	5	200	250	50
Ghana	1	0	-1	10	0	-10
Guatemala	200	63	-200	2000	0	-2000
Haiti (a)	100	108	8	1000	1080	80
India	500	723	223	5000	7230	2230
Indonesia	10	0	-10	100	0	-100
Ireland	25	21	-4	250	210	-40
Israel	5	0	-5	50	0	-50
Kenya	5	9	4	50	90	40
Mexico	5000	9227	4227	50000	92270	42270
New Zealand	25	31	6	250	310	60
Panama	4	0	-4	40	0	-40
Papua New Guinea	10	12	2	100	120	20
Peru	20	23	3	200	230	30
Philippines	100	92	-8	1000	920	-80
Poland	10	39	29	100	390	290
Rwanda	10	12	2	100	120	20
South Africa	5	0	-5	50	0	-50
Spain	25	32	7	250	320	70
Turkey	20	0	-20	200	0	-200
Uganda (b)	25	17	-8	250	170	-80
UK	300	431	131	3000	4310	1310
United States	1500	1421	-79	15000	14210	-790
Venezuela	25	44	19	250	440	190
Total	10904	16851	5947	109040	168510	59470

REGIONS	COUNTRIES	# OF DOCTORS	# OF PROCEDURES	# OF CYP's
Total target countries	36	884	17024	170240
Total Budget	256,535		COST PER CYP	\$ 1.51

- a. We work with our partners at NSVI to support a few highly motivated providers.
- b. Numbers were reported from Marie Stopes Uganda.

Problem Statement

For the past 50+ years, men have not been included in the vast majority of family planning campaigns, leaving the burden for sexual and reproductive health on women. While we advocate for more, not less support for women and girls, we believe men are badly underserved. Unfortunately, rather than allocating public funds to encourage and celebrate positive male behavior, hundreds of billions of dollars are invested in punishment (prisons) and security (police) and war. A by-product is increased alienation amongst young men, division between couples and an erosion of family structure.

Actively engaging men in family planning, promoting male responsibility for contraception, and offering vasectomy as an option for those whose families are complete are powerful and necessary ways to advance gender equity and improve effectiveness of family planning resources. WVD addresses this problem through strategic communications and social marketing; providing training and support for vasectomy service providers; and strengthening the global community of professionals who provide vasectomy services and those who are working to advance equity in family planning.

Although we do not believe numbers alone determine either WVD's success, or for that matter, a nation's destiny, certainly the numbers of vasectomies being done due to WVD campaigns around the world is a mark of our success. The results are impressive, with a large-scale increase in countries where family planning organizations such as Marie Stopes Bolivia and the Ministry of Health in Mexico embrace our project. When we have worked intensely with institutions such as Profamilia in Colombia, we have also witnessed enduring and inspired success.

We have seen advances wherever we've had a strong presence, but the depth of our accomplishments is taking place predominantly in Latin America. The reasons include: more investment by local and national governments, shifting attitudes about masculinity amongst that population, a vibrant and compelling new feminism (women inevitably play a big role in family planning, even with vasectomy) and no 'significant' international aid dictating the terms of engagement.

Challenges, Lessons and Opportunities

1. One area of resistance is within family planning organizations themselves. The common refrain and the reason given for failed or non-existing vasectomy programs is that 'men in our culture' won't accept a vasectomy. We've been told this same thing every place we've worked and yet, wherever we go, we find men eager to get a vasectomy. We believe these forward-thinking individuals are the vanguard of social change and will be change makers over time.
2. Although a vasectomy is a relatively simple procedure, doing a vasectomy incorrectly due to lack of experience can cause conflict. For example, vasectomy failure resulting in a pregnancy has led some men to assume that their wife had been cheating. Just as satisfied men are the building blocks of a successful program, a single disgruntled man can undermine a program's success and discourage doctors from even trying. We need to assure not just access to information, but to quality care as well.
3. Not all men, but a growing number around the world, are changing their attitudes and embracing roles that were previously delegated strictly to women. This opens the doors to new ways of communicating about family planning. We need to come up with new tools and approaches for this growing sector.
4. When it comes to deep seated values regarding our fertility, change takes time. For most men and their partners, vasectomy is a long-term decision that comes at the end of many previous contraceptive choices. Engaging men in the conversation is important, and WVD emphasizes that patience and persistence are required to build a viable and sustainable vasectomy program.

5. WVD's mission is not just increasing numbers of vasectomies, but improving on the dialogue across gender, and within families. Women remain key players in family planning decisions and educating women to overcome their own misconceptions about vasectomy is crucial.
6. Rather than attempt to reach 'everyone' in the world, we get greater bang for our buck, when we put our focus in locations with active and enthused partners. These successful centers include Mexico with DKT, and its MoH, Bolivia and Amergerwa in Rwanda. In India, we have developed a new relationship with the Foundation for Reproductive Health Services. Until we are able to attract more resources, we have to be very strategic where we allocate effort.
7. Internally, WVD needs to do a better job of 'defining' the WVD brand. Who we are, what we offer and how we work, are all questions we'll be asking at our first ever internal retreat, set for mid-March. To design and carry an internal diagnostic, WVD is hiring a marketing consultant in 2021.
8. Working with passionate and talented young people leads to positive results, but requires constant and consistent attention. Young people who have only recently entered the workplace during the time of Covid, are struggling. As part of the diagnostic, we are developing better internal communications systems.
9. Choosing the right allies in a given country is crucial. In 2021, in Brazil we tried something we had never done previously. Rather than collaborating with an organization, we partnered with the country's most passionate provider. For reasons that were never made clear, after developing a plan (that he had proposed) around breast cancer awareness and vasectomy, he simply dropped out in the last weeks. Going forward, we'll be sure to partner with an organization.

WVD 2022: 10 YEARS

What started as a single event on a single day on October 18, 2012, has turned into a ten-year commitment with thousands of participants and supporters throughout the world. Over the past decade, we have traveled to every continent, and regardless of creed, culture or class, we find new generations of men rising up to embrace a new relationship with themselves, their families and our future. It is what gives us strength and faith in our work.

Along the way, we have helped change the lives of thousands of families while bringing together a community of conscientious and committed doctors. We have collaborated with many of the leading family planning organizations to make men a 'part' of the conversation and we've inspired unprecedented engagement from the Mexican government. Yet, as honored as we feel for the trust imparted in us and as proud as we are for what we have accomplished, we are equally humbled by all that remains to be done, and chastened for all the ways we have fallen short.

Overcoming deep seated myths surrounding fertility and masculinity is extremely challenging, but WVD continues to be 100% committed to fulfilling our purpose and our potential.

THE PLAN: 2022

WVD is already hard at work preparing for our tenth anniversary, which will be our largest celebration to date. To make the dream a reality, the five employees who form the core of our organization will be in Mexico in mid-March for a week-long retreat. Nevertheless, we have already gotten started with several events and dates already confirmed.

The reason we've chosen Mexico as the site for WVD's retreat is that we are considering bringing our headquarters there in 2022. Mexico has been WVD's greatest success and for our 10th anniversary, we want it to be our showcase. Mexico is perfectly positioned to continue impacting countries in South, Central and North America. We are in discussion with the Ministry of Health to get their support.

While we continue to believe the Western Hemisphere provides the best setting to innovate and move towards financial self-sustainability, we remain committed to supporting our partners in Africa and Asia. To that end, we have been asked to apply with Marie Stopes for a major grant from a British foundation that would build a base in Nigeria, Uganda and Kenya. With that support, we'd make Africa a major part of WVD 2022's push, but without it, we do not believe we'll have the resources to create the full impact we believe would otherwise be possible.

The International Conference on Family Planning dates (November 14-17) in Thailand coincide with our own so we will be sending a small contingent there to continue promoting our work amongst the global sexual and reproductive health community. We'll be arriving with our Virtual Vasectomy Experience which was a solid hit in 2018 in Rwanda and organizing direct contact with partners throughout the world. We are submitting abstracts for individual and group sessions to present at ICFP, although we cannot guarantee approval at this point. Mexico is perfectly positioned to continue impacting countries in South, Central and North America.

CONFIRMED ACTIVITIES:2022

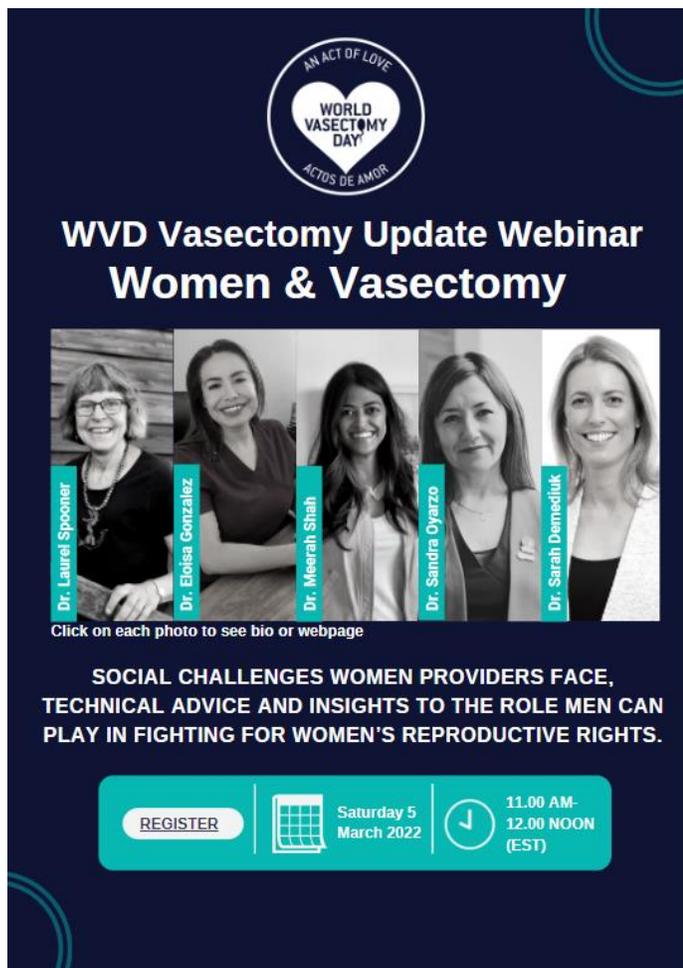
WVD Vasectomy Update Webinars

Dates: March 5, June 18 and September 24

Developed in partnership with Laval University in 2021, the series will be repeated once again, with 3 quarterly seminars focused on family planning, vasectomy, techniques and professional ethics.

The dates for the lectures are carefully timed to overlap with significant global events.

Saturday, March 05th coincides with International Women's Day. For this first event, we have invited several doctors, midwives and advocates for an open conversation about women's role in vasectomy programs.



The poster features a dark blue background with a white heart logo at the top center containing the text "AN ACT OF LOVE", "WORLD VASECTOMY DAY", and "ACTOS DE AMOR". Below the logo, the title "WVD Vasectomy Update Webinar Women & Vasectomy" is written in white. A row of five black and white headshots of speakers is shown, each with a teal vertical name tag: Dr. Laurel Spooner, Dr. Eloisa Gonzalez, Dr. Meesrah Shah, Dr. Sandra Oyarzo, and Dr. Sarah Demediuk. Below the photos is the text "Click on each photo to see bio or webpage". A teal box at the bottom contains a "REGISTER" button, a calendar icon, the date "Saturday 5 March 2022", and a clock icon with the time "11.00 AM-12.00 NOON (EST)". At the bottom of the poster, white text reads: "SOCIAL CHALLENGES WOMEN PROVIDERS FACE, TECHNICAL ADVICE AND INSIGHTS TO THE ROLE MEN CAN PLAY IN FIGHTING FOR WOMEN'S REPRODUCTIVE RIGHTS."



Scheduled to accommodate (some of...) the whole planet!

10:00-11:00 (CST Mexico D.F.)
11:00-12:00 (EDT Montreal-New York)
13:00-14:00 (CLDT Chile)
16:00-17:00 (UTC United Kingdom)

Learning Objectives:

At the end of the webinar the participants will be able:

1. Explain the role of vasectomies in the promotion of reproductive equity and equality from a woman's perspective.
2. Summarize the experiences, work, and challenges of a female vasectomy surgeon in different parts of the world.
3. Describe the impact of female vasectomy surgeons in the provision of reproductive health services.

FOR CME CREDIT

This program, accredited by the Pedagogy Center of the Laval University, Faculty of Medicine is a recognized professional development activity as defined by the Collège des Médecins du Québec. You may claim a maximum of 1 hour. This event is an Accredited Group Learning activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada and approved by the Pedagogy Center of the Laval University Faculty of Medicine. You may claim a maximum of 1 hour for up to 1 Mainpro+ credit.

If you're interested in receiving CME credits, [CLICK HERE](#)



For future lectures and other World Vasectomy Day activities visit www.wvd.org



The second lecture takes place on June 18th which is one day before Father's Day. We'll be working with providers and institutions from 10 countries to promote actual vasectomy campaigns during these dates, as well as organizing a launch event during which we'll share specific plans for November.

The third lecture is set for September 24th which is two days before World Contraception Day. We'll use that date to emphasize the importance of male participation in family planning and invite 100 medical students to participate.

The 3rd Annual WVD VASECTOMY PROVIDER SUMMIT

Date: Saturday, November 12th

This is a three-hour event with featured keynote presentations and interviews with field leaders, the release of original media content, and community engagement sessions. As with the webinars, interested members can apply for CME credits.

Topics covered during the Summit would include:

- Ethical challenges
- Technical Development
- Medical Concerns
- Basic course on vasectomy (including livestreamed procedures)

The 5th Annual WVD FAMILY PLANNING SYMPOSIUM

Date: Wednesday, November 16th

The WVD Team, working in collaboration with partners, will program a highly engaging, informative series of presentations and conversations around the most pressing issues in family planning. The program will also include video presentations and stories from the field to illustrate how innovative public health communications can increase audience reach, improve engagement and lead to measurable action.

Key Audiences

- Family Planning Community
- Healthcare Service Providers

Program Online Event featuring keynote presentations, interviews with thought-leaders, original media content, and partner-hosted sessions

Partners DKT, MSI (Bolivia, Ethiopia, India and Nigeria), IPPF, IPPWHR, Secretaria de Salud, Mexico, Profamilia of Colombia, CEMOPLAF in Ecuador, WINGS in Guatemala, Profamilia, JHPIEGO Engender Health, Reach a Hand, Population Council and Colegio de Matronas in Chile.

WORLD VASECTOMY DAY 24 HOUR ANNUAL CELEBRATION

Date: Friday, November 18

This 24-hour celebration supports a global alliance of providers, institutions and beneficiaries. The synergy between these three target audiences builds awareness and increases participation in vasectomy services.

Audiences

- Men and Women Engaged in Family Planning
- Family Planning Community
- Healthcare Service Providers

Program 24 Hour Conversation and Live Events Around the World

Live interviews, panel discussions, stories from the field, social media communications and user generated content. The event will inspire 1,000's of men to choose vasectomy as an act of love for themselves, their partners and the planet.

Partners The list of partners includes all the organizations and funders listed above, and will expand to include local organizations as the Regional Program Directors renew and solidify existing relationships and develop new partnerships with relevant organizations.

Once again, we will invite our partners to co-host each hour.

TRAINING IN ECUADOR

Dates: April 1-4 and June 15-18.

Dr. Guarin and Yiya Cuberos will be traveling to Ecuador in early April to set up a training session with CEMOPLAF. Lessons learned from our experience in 2021 in Bolivia will be applied here. Our goal is to work with CEMOPLAF to create a traveling vasectomy program that services six of the organization's largest clinics scattered within 200 miles of Quito.

TOWARDS SUSTAINABILITY

We continue to recognize the importance of economic self-sustainability. We believe in our vision and our plan but each year we get overwhelmed by the sheer volume of effort required to do our work.

There are three areas we are hoping to focus on:

- 1. The WVD Provider Directory** is a global resource for men and women seeking accessible providers, with information and resources about vasectomy on the website, including video content to help people make educated decisions. Informed consent must be a fundamental part of any program offering a permanent form of family planning. In the US and Canada, WVD is developing a paid subscriber format. Money raised through the directory will help subsidize programs around the world. Paying members will receive market training, promotional tools and access to WVD's Google Ads program.

The purpose of the directory is to:

- Help prospective clients find providers in their area.
- Provide testimonials from men who have gotten their vasectomy.
- Provide basic questions and answers to better prepare the client to find the right
- Provide tools and publicity for providers to help them connect to those who are seeking services.

The goal is to grow the directory to between 50 and 100 paying monthly subscribers by WVD 2022 which would generate upwards of \$2,000 per month in earned revenue.

2. World Vasectomy Clinics have long been a dream for WVD. We had originally hoped to open a clinic in NYC, but given the costs required, we are considering bringing the concept to Mexico. We have noted a space in the marketplace to provide higher end services and offer broad sexual and reproductive health solutions. A detailed plan will be commissioned after the Mexico Retreat.

3. WVD Academy and Center of Excellence. Originally conceived as modules that would address all the challenges of starting a vasectomy program, from how to train community health workers to speak knowledgeably about vasectomy, to demand generation, to training of doctors, to keeping the supply chain operational, to building an ongoing social movement to spread the word through responsible men's health clubs and participation in World Vasectomy Day, this year WVD will focus on creating modules to address two key issues: that there is no single place in the world to get formally trained as a vasectomy provider, nor is there any training for demand generation. We believe this center could address both shortcomings.

THROUGH IT ALL, WORLD VASECTOMY DAY CONTINUES TO BE:

1. An ongoing social media communications project that unites men, vasectomy providers, health care stakeholders, principal donors, and ministries of health and public planning in a mission to increase men's participation in family planning, practical information for both men and women, and solutions to common health provider challenges. The Vasectomy Google Group shares posts almost daily. During these exchanges, topics range from ethical questions (what is the minimum age of clients) to technical questions on specific cases.
2. 24-hour celebration that connects our rotating global headquarters to vasectomy providers, health care experts and family planning leaders throughout the world.
3. A live-streamed video feed that will be promoted across multiple time zones during which we share live vasectomies, information about access to vasectomy providers, conversations with leaders in family planning, contributions from wives, partners and mothers as well as a range of visual media including documentaries and animations produced throughout the year.
4. A program that educates men and women about a variety of family planning options.
5. A training program for health champions and mobilizers, as well as training courses for vasectomy providers.
6. A project that encourages creative partnerships with local media artists, filmmakers and journalists.
7. A collaboration with the IT community to find tech solutions to public health challenges.
8. A year-round initiative that builds awareness through communication and community by creating strategic alliances with Ministries of Health, Family Planning organizations and conscientious individuals.
9. An ongoing movement that harnesses the best in men to encourage fairer, more respectful and kinder gender relations.
10. The largest male-oriented family planning event in history.

Staff: 2021

Jonathan Stack, Executive Director (New York, USA)

Stack was founder of WVD and continues to lead the organization. He is WVD's prime 'salesman' and the leader in communication.

Lilian 'Yiya' Cuberos, Administrative director (Colombia, Iowa)

Cuberos is in charge of running the logistics, the accounting and internal communications for WVD. She oversees the staff and handles hiring and firing.

Dedra Smith, Founding Producer (Colorado, USA)

Smith has been with WVD since year two, and is our go to person for data and client relations. She helped build the recently completed WVD directory and ran both the 2021 Summit and the 2021 Symposium.

Nicolas Cuellar, Creative director (Colombia)

Cuellar has been with WVD since 2012 and has attended every event since then. He is in charge of content creation and production.

Dr. Michel Labrecque, vasectomy doctor, WVD medical advisor and trainer (Canada)

Labrecque, based out of Quebec, Canada is considered one of the world's leading experts in vasectomy. He is also a resident professor at Laval University where he serves as research supervisor and product developer.

Dr. Doug Stein, co-founder, vasectomy doctor, WVD medical advisor and trainer (Florida, USA)

Dr. Stein's work inspired the formation of WVD. He is a primary trainer who travels throughout the world as a WVD Ambassador.

Dr. Esgar Guarín, vasectomy doctor, WVD medical advisor and trainer

Dr. Guarin, owner (with Lilian Cuberos) of SimpleVas of Iowa, purchased and outfitted a 24-foot mobile vasectomy clinic and drove 1800 miles and across 10+ states to celebrate WVD out of NYC.

Katherin Córdoba, Technical Director, Regional Coordinator

Katherin has been with WVD since 2019. As well as our key Colombia contact, she oversees our website, provides design and technical support.

Sheila Gabeya, Africa Regional Director, and Program Supervisor

Sheila has been with WVD since 2016. She is our point person for Africa, produced the Symposium and the Summit in 2020.

Mariana Castro, Regional Coordinator - Mexico, Central America and the Caribbean

Mariana integrated into WVD in 2017. Based in Mexico City, she is our liaison with Mexico's MoH, private providers and DKT.

Happy Tahirih, Regional Coordinator, Rwanda and French speaking Africa.

Based first out of Rwanda and then in Quebec, Canada (she's pursuing a master's degree in Family Planning with a focus on Vasectomy), Happy worked with Rwanda and Haiti.

Ibrahim Nkonge, Regional Coordinator, Uganda

Ibrahim, based out of Kampala, Uganda, organized a two-hour session during our 24-Hour Global celebration.

Ines Garaycochea, Regional Coordinator, South America

Ines was the community manager and co-editor of the newsletter.

Larissa Radke, Regional Coordinator, Brazil

Larissa, based in Brazil, helped support Inés in social media, and coordinated part of the 24-hour event.



WORLD VASECTOMY DAY