

# WORLD VASECTOMY DAY 2021



[wvd.org](http://wvd.org)



01

WHAT IS WORLD  
VASECTOMY DAY?

02

WHAT WE DO

03

WHAT WE HAVE  
ACCOMPLISHED

04

WVD 2021

05

WORLD  
VASECTOMY DAY  
TOOLKIT



01

## WHAT IS WORLD VASECTOMY DAY?

WE ARE THE  
LARGEST  
MALE-FOCUSED  
FAMILY  
PLANNING  
MOVEMENT IN  
HISTORY

We build alliances and partnerships with family planning advocates, public health institutions, and Ministries of Health to create sustainable and scalable programs.

We are a team of 1,000 doctors in 40+ countries doing thousands of vasectomies annually.

Combining traditional storytelling with cutting-edge communication technology, we aggregate individual acts of kindness into a collective movement for social good.





# 02

## WHAT WE DO



### Form Strategic Alliances with Public Health Institutions

- Provide technical assistance to governments to strengthen public policies on vasectomy, training and standards.
- Collaborate with institutions worldwide to increase male participation in contraception.
- Train vasectomy providers as leaders and educators.
- Conduct baselines and endline evaluations to analyze how we impact change in vasectomy knowledge and perception.
- Create sustainable knowledge transfer workshops for vasectomy programs.
- Connect public health organizations with local artists to ensure that vasectomy programs reflect the cultural values of each country.
- We maintain a library of research on male inclusion in family planning.
- Support and participate in interdisciplinary research.



### Organize a yearly global male-focused family planning event

- Organize a global program to inspire thousands of vasectomies during one week.
- Conduct a one-day educational live event that connects men and women health professionals from institutions in more than 40 countries.
- Conduct an international symposium to exchange knowledge and inspire new generations of allies.
- Produce a men's health and contraception fair to raise awareness about comprehensive men's health care.
- Create interactive media campaigns to change perceptions and beliefs.

# 02

## WHAT WE DO



### Increase Male Participation

- Invite vasectomized men to share their success stories with the community.
- Produce innovative and provocative public events.
- Encourage vasectomized men to become leaders in the movement.
- Facilitate constructive dialogue and respect between men and women.



### Support Vasectomy Providers

- Organize vasectomy training programs.
- Interact with the global community of vasectomy physicians and providers, promoting exchanges.
- To offer administrative and logistical advice for the acquisition and management of technical instruments.
- Produce educational audiovisual material.
- Generate demand.



### Link Providers and Clients

- Built a global database of health professionals and vasectomy clinics.
- Created a directory for men to find providers and clinics near them.
- Connect leaders in the movement with men and women looking for answers.



***WE ARE A MOVEMENT OF KIND  
AND CONSCIENTIOUS MEN***

# 03

## WHAT WE HAVE ACCOMPLISHED



### 2013

Adelaide, Australia



**996**

Vasectomies reported

**26** Countries participated  
**186** Participating doctors

WVD Videos: Webisode "The Vasectomy series" with 22 episodes and a 1-hour documentary: "The Vasectomist".

### 2014

Florida, USA



**4,923**

Vasectomies reported

**32** Countries participated  
**491** Participating doctors  
**35** Print and online articles

WVD Videos: "Street conversation on myths and misconceptions about vasectomy" and "VOX POPS: What is a vasectomy?"

### 2015

Bali, Indonesia



**7,350**

Vasectomies reported

**42** Countries participated  
**639** Participating doctors  
**83** Print and online articles  
**7,000** Facebook likes and Twitter followers.

WVD Videos: "The Story of Wonosobo", "Road Trip around Indonesia" and "Vasectomy Conversations".

### 2016

Nairobi, Kenya



**10,000**

Estimated vasectomies worldwide

**51** Countries participated  
**964** Participating doctors  
**120** Million of online impressions

WVD Videos: "Road Trip Around Kenya". New animation, 12 short films and 5 online videos.



# 03

## WHAT WE HAVE ACCOMPLISHED



### 2017

Mexico City, Mexico



## 15,000

Estimated vasectomies worldwide

**57** Countries participated

**1,100** Participating doctors  
**125** Million views on Panuco Video

**6,447** Vasectomies reported by the CNEGSR in Mexico

WVD Videos: "Spartako's story", "El Mariachi Listo" and "Panic Video". New animation, 42 short films and 5 online videos.

### 2018

Port au Prince, Haiti  
Kigali, Rwanda



## 16,000

Estimated vasectomies worldwide

WVD Videos: "Flavours of Family Planning - The Cooking Show" and "Marilyn Monroe and Vasectomies".

Vasectomy program for Haiti: "WVD 8 Steps Framework".

Virtual vasectomy clinic creation: 250 participants men and women.

### 2019

Colombia



## 12,000

Estimated vasectomies worldwide

**50** Countries participated

**1,160** Participating doctors  
**1,200** Virtual Vasectomies

WVD Videos: We produced over 40 videos, created dozens of memes, and released a new animation to educate young men about a wide range of family planning options.

### 2020

Around the world



## 13,000

Estimated vasectomies worldwide

**30** Countries participated

**950** Participating doctors  
**24h** Non-stop WVD Facebook Live conversation

WVD Videos: "Common Questions- Series", promotional video "WVD 2020" and short recordings of doctors around the world

# 04 WVD 2021

This year, WVD will include virtual events: the Annual Summit for doctors, a Symposium for family planning organizations, a 24-hour event for everyone, and live events: actual vasectomies through our yearly Vasectomy-athon around the world, and the opening of three WVD pop-up clinics in New York, Uganda, and Mexico City, training events in Bolivia, and an educational road trip across the eastern half of the US by the new mobile vasectomy unit envisioned last year by Dr. Esgar Guarin.



**A North American tour: 9 cities to promote male sexual and reproductive health at the regional level and position WVD nationwide.**



Dr. Baljit Kaur

Ja Stavig

Nicholas Demediuk

ah Blunt

sejal quayle

y Demediuk

Laurel's iPhone

Sofia

AMEGERWA...

# 4

## WVD 2021

## VIRTUAL EVENTS

November 13-19



Nov 13, 2021

## 2nd Annual WVD Provider Summit

Featuring a chat room, keynote addresses on the topics of Prostate Cancer, the Future of Male Contraception, breakout rooms with live vasectomies in Spanish and English, a presentation for doctors wanting to start a private practice, and more! (Translation in Spanish for main events)



## 4th Annual WVD Symposium

Nov 17, 2021

Who should attend: Doctors, Family Planning Organizations, Medical Students, General Public.

New Masculinities, Vasectomy Around the World, Mexico's Miracle, New Global Directory, Future of Male Contraception, Ethics and Incentives, Road Trip: Mobile Unit Comes to NYC... [stay tuned for more!](#)



## WVD 9th Annual Global Event

EVERYONE'S INVITED!

Nov 18-19,  
2021

How to participate: Join us on Facebook Live any time during the day.

From New Zealand to New York and India to Bolivia, in more than 20 time-zones, hundreds of providers and thousands of men will be getting vasectomies as an act of love for themselves, their families and their futures.



Nov 1-30, 2021

## Vasectomy-athon!

Who should participate: All vasectomy providers, men who are ready, anyone interested in issues around family planning, including the future of male contraception, environmental issues, positive masculinity, and efforts around the world to engage men in contraception.

Let's celebrate this year with COVID-safe vasectomies in honor of all families. Please join many inspired people around the world as we host a week of events that promote male engagement in contraception as an act of love.

---



### WVD Pop-Up Clinics and Resource Centers for Men New York, Mexico, Uganda

Who should attend: Men and women seeking information about vasectomy, men already interested in vasectomy, or who have been counseled about vasectomy, anyone seeking more information.

This year WVD will test a pilot clinic program in three different parts of the world with the intention of promoting best practices in vasectomy provision, and creating a media event that will generate interest among people who are looking for permanent contraception.

# WVD 2021 At-a-Glance



## WVD Global Summit for Vasectomy Providers

Saturday, November 13, 2021

Geared to doctors and providers.

**Topics:**

- The latest research on Vasectomy and Prostate Cancer.
- Reversible Non-surgical Vasectomies: Human Trials Begin in Australia.
- An introductory course for med students and recent grads with live vasectomies in English and Spanish

## WVD Symposium Focused on Male Engagement

Wednesday, November 17, 2021

Geared towards family planning institutions and organizations.

**Topics:**

- The Future of Male Contraception – ICMC and MCI
- New Masculinities – Promundo
- Case Studies from three countries

## World Vasectomy Day 24- Hour Annual Celebration

Friday, November 19, 2021

As we travel the world going from country to country and time zone to time zone, each hour will be hosted by different organizations that align with WVD, including family planning organizations, environmental organizations, or those which promote new masculinities, gender equity, and male engagement.

## The American Vasectomy Tour

Sunday Nov. 07 –  
Saturday Nov. 20, 2021

14-Day American Road Trip with a Vasectomy Mobile Unit November 7-20. WVD will sponsor a mobile vasectomy unit stopping at various medical schools from the Midwest to the East Coast, where a 2-hour mini-course in vasectomy will be given by Dr. Esgar Guarin, complete with a hands-on exercise using instruments on a model.

## Press & Media Launch Vasectomy-athon!

Friday, November 12, 2021

Monday, Nov. 1 – Tuesday Nov. 30, 2021



# 05 WORLD VASECTOMY DAY TOOLKIT

## SIMPLE STEPS FOR BUILDING DEMAND

From countries where a vasectomy has never been done to countries where it has become an acceptable and ultimately a preferred option, there are always ways to join our movement:

1. Put up posters in your clinic promoting vasectomies.

[Link ↗](#)

---

2. Find men who have already had a vasectomy and are willing to be advocates. Here is some basic information you can share with them.

[Link ↗](#)

3. Make sure your staff and community outreach workers are comfortable talking about vasectomy. WVD can help you organize a Webinar to support this effort.

[Link ↗](#)

---

4. Set up a booth in a heavily trafficked area where you can speak directly to members of the community.

Where possible, distribute pamphlets or information.

[Link ↗](#)

---

5. Use your social networks and tag us.

[Link ↗](#)

[Link ↗](#)

6. Write us an email to join the WVD medical team.

[Link ↗](#)

---

7. Send out a press release. The media loves provocative stories.

[Link ↗](#) American Library Association

---

8. Organize competitions to see who can create the best or most successful meme or video. Here is an example.

[Link ↗](#)

---

*Always feel comfortable reaching out to the World Vasectomy Day team! Together we are building the movement!*

## **WVD KIT!**

### **Videos:**

---



↗ What is World Vasectomy Day?

↗ WVD 2020

↗ Virtual Vasectomy 360 - 2018

↗ "Flavors of family planning" . The Cooking Show - 2018

↗ Spartako's story - 2017

↗ El Mariachi Listo - 2017

↗ The story of Wonosobo -2016

↗ Myths and misconceptions about vasectomy

↗ VOX POPS: What is a vasectomy?

↗ The vasectomy series, episode 1 - Meet Jonathan Stack.

↗ Episode 1 - Meet Doug Stein.

## **LESSONS LEARNED FOR SUCCESSFUL VASECTOMY CAMPAIGNS!**

1. In every country, county and community, there is a contingency of men who are fully dedicated to the well-being of their families.

.....

2. When these men are informed that a vasectomy is a safe and affordable procedure, and it is conveniently available, they are likely to choose one, either now or in the future.

3. The best advocates are men who have had a successful experience with their own.

.....

4. Finding the first 100 men is the biggest challenge, but first 'adopters' often become the most compelling leaders.

.....

5. Women should be included in any communication strategy.

6. Deciding to get a vasectomy takes time.

.....

7. Be provocative – the goal is to generate conversations, not just provide information.

.....

8. Where possible, allow men to witness a real vasectomy. Nothing is more compelling.





What one man fears to do, one thousand strong will not hesitate!



**WORLD  
VASECTOMY  
DAY**



[wvd.org](http://wvd.org)